

An Enthusiastic Response to a New TKU Competition

學校要聞

The Taiwan Culture and Creative International Competition has received a positive response from students, who have registered in droves. “I feel that the stuff I’ ll learn in this competition will far outweigh anything I could learn in class” , said third year Department of French student, Atoile Au, who has already decided to sign up for the contest.

Atoile noted that the competition will allow students to learn many skills needed in the workplace, “which is particularly important for 3rd and 4th year students” . The competition organizers are now calling on students to organize themselves into teams, to sign up for the competition, and to help promote MIT (Made in Taiwan) products to the world.

Niu Chun-pai, a special project manager with the TKU Innovative Center for Cultural and Creative Industries, explained that the “competition requires a variety of skills and abilities, including skills needed in the fields of business and management, foreign languages, writing, photography, and visual arts, among others” . Entrants are encouraged to find teammates who are skilled in different areas to increase their chances of winning.

2011

臺灣文創

「賣」向國際 研習會

數位科技網路是文創的翅膀，了解它，行銷無往不利~

國際營運是臺灣文創的活路，掌握它，奠基就從現在~

文創產業在網際網路的現況與未來

薛良凱／台灣社會向上發展會理事長・普拉爵文創顧問團隊 執行創意總監

認識跨國銷售平台

陳國棟／瑞邦網路負責人・e bay台灣推薦講師

文創商品開發與行銷

陳明輝／河邊生活創辦人

11/13/2011 (日) 9:00~18:00
淡江大學文學館L301

報名截止日期 11/10/2011 (四)

詳細訊息請速上Facebook搜尋”淡江文創產業經理人”

<http://www.facebook.com/tkuccimanager>

主辦單位保留活動異動權

〔相關比賽活動〕

2011 臺灣文創”賣”向國際 大賽

說明會：10/26、27/2011 (三、四) 中午 L401

報名：即日起至11/14/2011 (一) 止

淡江時報社