

President Keh Presides over the Fundraising Committee, Tamkang University Alumni Foundation in the United States Established

Campus focus

The 34th fundraising committee meeting of TKU was held on January 12 at Hsu Shou-Chlien International Conference Center, with synchronous video connection to the Taipei Campus. The meeting was presided over by President Huan-Chao Keh and awarded the 2022 academic year fundraising colored glaze thank-you medal, including 61 faculty members and staff who received awards for raising more than NT\$1 million during the 2021 academic year, including Chairperson Flora Chia-I Chang. The meeting also set a fundraising target of NT\$120 million for the 2023 academic year, and the newly established “Tamkang University Alumni Foundation in the United States” set a fundraising target of USD \$20,000.

President Keh expressed his gratitude to all faculty and staff for their efforts in fundraising, as well as to the alumni for their enthusiastic support, which resulted in the fundraising target for the 2022 academic year being met. The total amount raised was NT\$115.13 million. Although the overall fundraising goal was met, there is still a gap in the fundraising for the Hsu Shou-Chlien International Conference Center. President Keh emphasized that the center’s fundraising is a support for the school’s development, which should focus on “Sustainability” and “3-All Policy”. He hopes that in the future, alumni donations will not only be given to the Hsu Shou-Chlien Center but also to the Center for Sustainable Development and Social Innovation to help the school achieve its goal of zero carbon emission by 2050.

To continue promoting the fundraising project for the Hsu Shou-Chlien International Conference Center, the “brick donation” program will be ongoing. Departments are encouraged to hold celebratory events every 5 or 10 years, inviting alumni to participate and promote the fundraising project. Donors are also encouraged to agree to donate 5% of their donation as a maintenance fund for the conference center when filling out

the donor information form. The fundraising goal for Hsu Shou-Chlien Center in 2023 is NT\$ 10 million.



淡江大學111學年度
勸募感謝獎

得 獎 人

- 文鑑中心 張炳煌 主任
- 會計系 郭樂平 主任
- 化材系 何惠惠 特聘教授
- 林惠瑛 教授
- 校友處 執行長



淡江時報社

淡江大學111學年度
勸募感謝獎

得 獎 人

秘書處 劉艾華 秘書長

歷史系 高上雯 主任

建築系 陳珍誠 主任

文系 張雍昇 教授

文系 鄭文雄 教授

