

GVM & Cheers: Corporate Favorite, TKU Returned to the Top of Both Private Rankings

Campus focus

TKU recently ranked No. 1 in the private university category of the “2023 Corporate Favorite College Graduate Rankings” published by both Global View Monthly (GVM) and Cheers magazines. This is a return to the top of both rankings since 2020, which has greatly inspired our faculty, staff, students and alumni.

According to the “2023 Corporate Favorite College Graduate Rankings” announced by GVM magazine on February 20, our school ranked 9th in the overall rankings and was the top-ranked private university. After a 2-year absence, we have returned to the top among private universities. At the same time, in the February issue of Cheers magazine, our school continues to hold the title of top-ranked private university, a record we have held for 26 years.

President Huan-Chao Keh stated that our school’s performance has been recognized by the GVM and Cheers magazines’ favorite graduate survey. He said that TKU’s efforts have been fully reflected in the performance of graduates in the workplace, which is indeed gratifying. In fact, our school has also made significant progress in the 3 world university rankings of QS, THE, and US News & Report this year, demonstrating excellent performance. Tamkang will strive towards the goal of “AI + SDGs = ∞” as the guiding principle of our management, using “dual-track transformation, digital transformation, sustainable development, and resilient governance” as strategic tools, implementing the educational concept of globalization, information-oriented education, and future-oriented education, and continuously providing students with excellent learning environments while striving to create unique features and strengthen teaching innovation.

Apart from the overall rankings, the “Disciplinary Ranking” of the GVM is divided into 3 categories: humanities and commerce, science and engineering, and livelihood, based on the “disciplinary category”, with a

total of 9 sub-rankings, selecting the top 5. Our university ranked 5th in both “Social and Humanities” and “Business Management”, indicating the soft power of our alumni in their respective fields. From the perspective of “Industrial Performance” rankings, our university’s alumni ranked 3rd and 7th in the financial services and traditional manufacturing industries among all 3 industries, respectively, both of which are leading private schools. In Cheers magazine’s “Top 5 Industries’ Favorite” rankings, our university ranked 5th in the financial industry this year, and 12% of respondents rated our graduates’ job performance as exceeding expectations, ranking 10th nationwide in this category, making us the only private university on the list.

In a report by GVM magazine, it was mentioned that “the reputation, school culture, and even the temperament and attitude of alumni from the graduate’s alma mater have become increasingly important indicators for companies when selecting candidates.” In the workplace, including work attitude, team cooperation, and leadership, are also highly valued by employers. Especially for Tamkang, graduates have outstanding performance in the finance industry, ranking highly on both lists, and business management graduates are ranked 5th in the field of study by GVM magazine, demonstrating exceptional performance in this area. As a comprehensive university with a 72-year history and nearly 300,000 alumni, the impact of alumni’s performance in corporate recruitment cannot be underestimated.

企業最愛大學生 私校排名

學校 / 排名年份	2023 / 2022	
淡江大學	9	9
逢甲大學	10	8
中原大學	11	12
輔仁大學	12	13
龍華科技大學	16	34
東吳大學	17	21
東海大學	21	20
元智大學	25	15
明新科技大學	25	31
銘傳大學	28	29

學科領域畢業生企業評價TOP5

社會人文類	排名	商管類	排名
國立政治大學	1	國立政治大學	1
國立臺灣大學	2	國立臺灣大學	2
國立成功大學	3	國立成功大學	3
輔仁大學	4	國立中山大學	4
淡江大學	5	淡江大學	5

產業雇主認定最佳畢業生TOP10

傳統製造業者	排名	金融服務業	排名
國立成功大學	1	國立政治大學	1
逢甲大學	2	國立成功大學	2
國立臺灣大學	3	國立臺灣科技大學	3
國立高雄科技大學	4	淡江大學	3
國立臺北科技大學	5	輔仁大學	5
國立臺灣科技大學	6	國立臺灣大學	6
淡江大學	7	國立臺北大學	7
國立政治大學	8	國立中央大學	8
國立清華大學	9	東吳大學	8
輔仁大學	10	中原大學	8

淡江時報

企業最愛私立一般大學TOP10

排名	總排名	大專院校	排名	總排名	大專院校
1	10	淡江大學	6	20	東海大學
2	13	逢甲大學	7	22	元智大學
3	14	輔仁大學	8	27	中國文化大學
4	17	中原大學	9	29	靜宜大學
5	19	東吳大學	10	30	世新大學

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