

Pang King Hoe Leads Delegation to Tamkang University to Actively Support Alma Mater's Student Recruitment

Alumnus of the Department of Accounting, President of the Federation of Alumni Associations of Taiwan Universities, Malaysia, Pang King Hoe, led a delegation of 60 leaders to visit Tamkang University at 4 p.m. on March 25. The delegation consisted of officials from Malaysian alumni associations of various regions and universities. Arranged by the Office of International and Cross-Strait Affairs, the visit included a campus tour and discussion sessions, also included a meeting with President Huan-Chao Keh to exchange views on student recruitment.

Pang was accompanied by Vice President for International Affairs Hsiao-Chuan Chen during the meeting with President Keh.

President Keh exchanged updates with Pang on Tamkang's recent developments and Taiwan's education policies, noted that in the face of declining birth rates, in addition to private university tuition subsidies, the practical support of alumni at home and abroad is crucial in sustaining the university's development through assistance in recruitment.

The discussion was held in Room HC306 at the Hsu Shou-Chlien International Conference Center and was chaired by Vice President Chen. She began by introducing Tamkang's "globalization, information-oriented, and future-oriented" educational philosophy and "AI+SDGs=∞" for university development, which emphasizes not only

digital application through the launch of the Cloud Smart Campus 3.0 but also long-standing efforts in globalization.

Pang expressed that this visit to Tamkang was specially arranged in their itinerary to not only enjoy the beautiful campus but, more importantly, to encourage everyone to recommend their children or friends' children to study at Tamkang. He

emphasized that students here are sure to have a joyful and enriching campus life.



Pang King Hoe, President of the Federation of Alumni Associations of Taiwan Universities, Malaysia, leads delegation to visit Tamkang University.

Tamkang University Deepens New Southbound Sports Exchange, Expands International Cooperation

Tamkang University is actively expanding bilateral sports exchanges with universities in New Southbound Policy countries, promoting mutual development in

school sports education and academic collaboration. Recently, a delegation of 17 members led by Vice President for Academic Affairs Hui-Huang Hsu, including

Dean of the College of Science Prof. Tzeng-Lien Shih and Dean of Physical Education Prof. I-Cheng Chen, visited the Da Nang University of Physical Education and Sports (DUPES), Vietnam. The visit focused on sports education and exchange, discussions on deepening cooperation, and

included tours of the training environment at the Da Nang National Sports Training Center and local sports facilities to learn from their successful experiences.

VP Hsu stated that the Office of Physical Education has actively aligned with the university's "internationalization" policy: "We have visited New Southbound countries multiple times for exchanges and engaged in substantive interactions with local faculty. This visit not only enhanced Tamkang's international visibility but also introduced our university to faculty and students in New Southbound countries, increasing opportunities for them to study in Taiwan." He also mentioned that the delegation shared successful experiences regarding interest-based sports elective courses

and teaching practice research projects with DUPES. He hopes that in the future, colleges and departments at Tamkang will make good use of internal and external resources to proactively establish connections with local schools, laying a solid foundation for future collaboration. During the 5-day visit, the Tamkang delegation also toured the Tien Son Sports Center and Da Phuoc Mini Football Field in Da Nang to understand the current state of these venues' facilities, management models, and their roles in the development of local sports and cultural initiatives. The team aimed to learn from these successful examples to serve as references for promoting similar sports activities on the Tamkang campus in the future.



The Tamkang University delegation visited the Da Nang University of Physical Education and Sports, Vietnam

VP Hsiao-Chuan Chen Visits the Philippines to Encourage High School Students to Study at Tamkang University

In response to actively expand Tamkang University's pool of international students, Vice President for International Affairs Prof. Hsiao-Chuan Chen led a delegation to the Philippines. The delegation included College of Business and Management Dean Prof. Li-Ren Yang, Section Chief in the International Affairs Office Acid Hsin-Ying Chu, and Filipino student Thomas Earnswell Ang Lui from the International Business Department at Tamkang University. They visited 7 high schools, through academic exchanges and recruitment activities, the visit aimed to raise Tamkang University's visibility in the Philippines, strengthen ties with local high schools, and increase the likelihood of Filipino students choosing to study at Tamkang.

Prof. Chen noted that with the advancement of the New Southbound Policy, the number of students from ASEAN



Vice President for International Affairs Hsiao-Chuan Chen introduced the unique features of Tamkang University at the Grace Christian College in the Philippines.

and South Asian countries studying in Taiwan has been increasing. Among them, the number of Filipino students has shown significant growth, making the Philippines a promising market for Taiwan's New Southbound student recruitment efforts.

Some schools arranged special recruitment sessions where Prof. Chen introduced Tamkang University's educational philosophy and teaching features, English-taught programs, the International Programs, and scholarship opportunities. She also encouraged students to participate in Tamkang's "Future Leaders Online Summer School" to further explore the possibility of studying at Tamkang. Thomas shared his personal experience of studying abroad, explaining his reasons and the benefits he gained, in hopes of inspiring younger students from his hometown to study at Tamkang.

Paraguayan Ambassador to Taiwan, Carlos Jos Fleitas R., Donates Books to Alma Mater to Promote Culture and Relive Tamkang Memories

Recently, H.E. Carlos José Fleitas Rodríguez, the Paraguayan Ambassador to Taiwan, visited the Chueh Sheng Memorial Library, where he met and exchanged views with Library Dean Sheue-Fang Song. Amb. He graduated in 2017 from the In-service Master's Program in Digital Learning in Asia-Pacific and Latin American Studies at the Graduate Institute of the Americas, Tamkang University. He has consistently supported Tamkang University's Latin America-related events, having participated in the opening of the 2023 World Book Day

event organized by the library and attended the 2024 graduation performance of the Department of Spanish, demonstrating his support for his alma mater through concrete actions.

In addition to reconnecting with his alma mater, Amb. Carlos José Fleitas R. aimed to promote Paraguayan culture and the Spanish language during this visit. He donated the Chinese translation of *Yo el Supremo* (I, the Supreme), a work by one of Paraguay's most renowned novelists, Augusto Roa Bastos, to the Chueh Sheng

Library. Dean Song expressed gratitude for the donation, which enriches the library's collection, and introduced the ambassador to the library's holdings and digitization efforts. Amb. Fleitas mentioned his wish to revisit his master's thesis; the library specially retrieved the archived thesis, allowing the ambassador to relive his time as a student.



Paraguayan Ambassador Carlos Jos é Fleitas R. (left) presented *Yo el Supremo* (I, the Supreme) to the Chueh Sheng Memorial Library.