

Workshops and Triumph for Tamkang Creative Culture

學校要聞

On May 18 and 25, TKU' s Innovative Center for Cultural and Creative Industries held two separate workshops related to exhibition planning and management. As the second and final workshop concluded, a competition also organized by the ICCCI began. The competition required teams to apply innovative ideas for exhibiting Tamsui and its core characteristics to attract visiting tourists.

Out of a total of five participating teams, first place went to the six-person group "Brief Time at Tamsui" . The group used one particular street in Tamsui to hone in on both the new and the old of Tamsui, and present this synthesized quality to visitors from afar.