

President and Vice President Send Congratulatory Messages to Celebrate Launch of Tamkang University' s “Huwei Banquet 1002” Event

Campus focus

The project team of Tamkang University' s University Social Responsibility (USR) initiative, “Entering Tamsui, Connecting to the World: Promoting Taiwan' s Most Influential Classic Tours and Signature Banquets” (abbreviated as the “Historical Banquet Experience Program”), collaborated with the Department of History and Fullon Hotel Tamsui Fisherman's Wharf to host the launch event for “Huwei Banquet 1002 — French Artillery Bombardment” at noon on May 2. The banquet filled 36 tables and attracted nearly 400 guests from both within and outside the university community, including Academic Vice President Hui-Huang Hsu, Board Member Wan-Chin Tai, university administrators, distinguished Golden Eagle alumni Rui-Long Sun and Yang-Yuan Chen, Director Jeng-Wei Ma of the Second Bureau of the Presidential Office, and Tamsui District Chief Yi-Jun Chen. President Lai Ching-te and Vice President Bi-khim Hsiao also sent congratulatory messages recognizing Tamkang University' s continued contributions to local revitalization through its USR initiatives.

In his congratulatory message, President Lai expressed hope that the event would further deepen appreciation for Tamsui' s cultural heritage, highlight the beauty of its historical landmarks, and promote local cuisine while contributing to the development of a modern and culturally enriched society. Vice President Hsiao praised Tamkang University for advancing with the times, integrating regional industrial and economic consensus, promoting sustainable tourism development, and actively fulfilling the social responsibility of universities.

In his remarks, Academic Vice President Hui-Huang Hsu explained that the “Huwei Banquet” represents one of the achievements of Tamkang University' s USR program promoted by Taiwan' s Ministry of Education, combining academic expertise with local cultural heritage. The “Historical

Banquet” series, led by Professor Chi-Lin Lee, Chair of the Department of History and Principal Investigator of the project, uses refined dining experiences to guide participants through the local history and religious stories of Tamsui. This particular event was intentionally held at the historic site of the 1884 Battle of Huwei during the Sino-French War, integrating cuisine with historical storytelling. Hsu also noted that as Tamkang University celebrates its 75th anniversary, its connection with Tamsui remains profound. “Huwei Banquet 1002” is not only intended to promote local tourism but also serves as a demonstration of the university’s gratitude toward alumni, local communities, and corporate partners who have jointly supported the preservation and promotion of local cultural values.

Since its founding, Tamkang University has maintained a close relationship with Tamsui. Since launching the “University Social Responsibility Practice Program” in 2019, the university has further strengthened its engagement with the local community through various development projects. On October 18, 2020, the USR projects “Tamsui - Yilan Coastal and Mountain Light Tourism: Smart Interactive Travel” and “Tamsui - North Coast Cultural e-Link and Collective Intelligence Initiative” jointly organized the “USR Local Cultural and Creative Special Exhibition.” Featured exhibits included the “Kun-Huang Tsai Photography VR Interactive Zone,” the “Battle of Huwei during the Sino-French War” exhibition area, and a “Greater Tamsui Cultural Board Game Showcase.” Then Vice President Lai Ching-te personally visited the Hobe Mackay Hospital Historical Site in Tamsui to tour the exhibition and experience VR recreations of “Old Tamsui,” praising the achievements of faculty and students in integrating local culture with technology and industry-academia collaboration.

The “Sino-French War Huwei Banquet” was originally launched on October 8, 2020, as part of Tamkang University’s USR project “Tamsui - Yilan Coastal and Mountain Light Tourism: Smart Interactive Travel,” in collaboration with the Red Castle Chinese Restaurant in Tamsui. Inspired by the 1884 Battle of Huwei during the Sino-French War, the banquet features 11 culturally creative dishes designed to narrate the story and historical

context of the battle. The project pioneered the concept of “creative storytelling cuisine,” using innovative dishes to spark public interest in Tamsui’s history and culture while promoting the idea that “dining is also listening to stories.” The project has received multiple honors, including the Model Award in the Industry Co-Creation Category at the 5th Global Views Monthly University Social Responsibility Awards.



總統賀電

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淡江大學葛校長煥昭暨全體與會人士
公鑒：

欣悉訂於本（115）年 5 月 2 日舉辦
「滬尾宴 1002-法軍大砲擊」特色餐宴發
表會，特電致意。至盼藉由此項盛事，深
耕淡水人文脈絡，映現史蹟特色風華，探
索在地多元美食，攜手為打造知性優質
之現代化國度貢獻心力。敬祝活動圓滿
成功，諸位健康愉快。

賴 清 德



中 華 民 國 115 年 4 月 30 日

副總統賀電

華總二發字第 11500041141 號

淡江大學葛校長煥昭暨全體與會人士
公鑒：

欣聞訂於本（115）年 5 月 2 日舉辦
「滬尾宴 1002-法軍大砲擊」特色餐宴發
表會，特電申賀。長期以來，貴校積極發
揮與時俱進宏旨，整合區域產經共識，深
化觀旅永續發展，踐履大學社會責任，戮
力宣勤，殊值嘉勉。際此，敬祝活動順利
成功，諸君平安如意。

蕭 美 琴 賀



中 華 民 國 115 年 4 月 30 日

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2026.05.02



主辦單位：教育部USR推動中心
淡江大學USR遊覽計畫、淡江大學歷史學系
淡水大飯店
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